

2023 Winter Villages of Millburn-Short Hills

Explore Millburn-Short Hills

Sponsorship Level	Signature Sponsor	Event Sponsors	S'mores Sponsor	Igloo Sponsors
# of Sponsorships Available	1	3	1 - Secured 0 - Available	5
Sponsorship Amount	\$5,000	\$1,500	\$1,000	\$750

Sponsorship Benefits

SOCIAL MEDIA PROMOTIONS

Dedicated Instagram Reels	4	2	1	1
Event Instagram Posts	Logo	Logo	Text	Text
Event Instagram Reels	Logo	Logo	Text	Text
Event Instagram Stories	Logo	Logo	Text	Text
Event Facebook Posts	Logo	Logo	Text	Text
Event Facebook Reels	Logo	Logo	Text	Text
Event Facebook Stories	Logo	Logo	Text	Text

DIGITAL PROMOTIONS

Dedicated Explore Eblast	1	N/A	N/A	N/A
Explore Eblasts November 11, 2023 - December 31, 2023	Logo	Logo	Logo	Text
General Event Listings	Logo	Logo	Text	Text
Paid Event Listings in Tapinto	Logo	Logo	Text	Text
Paid Event Listings in the Patch	Logo	Logo	Text	Text
Digital Event Guide	Logo	Logo	Text	Text
Explore Website	Logo	Logo	Text	Text
Event Press Releases	Text	Text	N/A	N/A

PRINT PROMOTIONS				
Event Listing in Edible NJ Magazine - General Full-page Promo <i>Artwork already submitted due to printing deadlines</i>	N/A	N/A	N/A	N/A
Downtown Event Banner	Logo	N/A	N/A	N/A
Dedicated Event Sign at an Igloo	N/A	N/A	N/A	Logo
Dedicated Event Sign at S'mores Station	N/A	N/A	Logo	N/A
General Event Signage	Logo	Logo	Logo	Text
Event Posters	Logo	Logo	Logo	Text
Event Promo Postcards	Logo	Logo	Text	Text