WINTER VILLAGES

MILLBURN-SHORT HILLS

Presented by Explore Millburn-Short Hills

SPONSORSHIP LEVELS

SIGNATURE SPONSOR

$5,000, 1 Available

EVENT SPONSOR

$1,500, 3 Available

S'MORES SPONSOR

$1,000 - 1 Secured, 0 Available

IGLOO SPONSOR

$750, 5 Secured, 0 Available

December 2nd, 3rd, 9th & 10th
5:00 PM - 9:00 PM

exploremillburnshorthills.org

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WHY SPONSOR?

- Promote to 2,000+ in-person visitors
- Event featured in Edible NJ Magazine
- Promote to 2.6k email subscribers
- Promote to 2.9k Instagram followers
- Gain exposure to 100s of communities
- Business promoted on event signage
- Mentions in Instagram Influencer reels

To become a sponsor contact Amanda Dean by phone or text at 908-838-8612 or via email at marketing@exploremillburnshorthills.org

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SOCIAL MEDIA PROMOTIONS

- Dedicated Instagram Reels (1)
- Event Instagram Reels (Text)
- Event Instagram Posts (Text)
- Event Instagram Stories (Text)
- Event Facebook Reels (Text)
- Event Facebook Posts (Text)
- Event Facebook Stories (Text)

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DIGITAL PROMOTIONS

- Explore Eblasts November 11th - December 31st (Text)
- General Event Listings (Text)
- Paid Event Listings in Tapinto (Text)
- Paid Event Listings in the Patch (Text)
- Digital Event Guide (Text)
- Explore Website (Text)

PRINT PROMOTIONS

- Dedicated Event Sign at an Igloo (Logo)
- General Event Signage (Text)
- Event Posters (Text)
- Event Promo Postcards (Text)

Event Listing in Edible NJ Magazine - General Full-page
Promo Artwork already submitted due to printing deadlines

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