WINTER VILLAGES

MILLBURN-SHORT HILLS

Presented by Explore Millburn-Short Hills

SPONSORSHIP LEVELS

SIGNATURE SPONSOR

$5,000, 1 Available

EVENT SPONSOR

$1,500, 3 Available

S'MORES SPONSOR

$1,000 - 1 Secured, 0 Available

IGLOO SPONSOR

$750, 5 Secured, 0 Available

December 2nd, 3rd, 9th & 10th
5:00 PM - 9:00 PM

exploremillburnshorthills.org

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WHY SPONSOR?

- Promote to 2,000+ in-person visitors
- Event featured in Edible NJ Magazine
- Promote to 2.6k email subscribers
- Promote to 2.9k Instagram followers
- Gain exposure to 100s of communities
- Business promoted on event signage
- Mentions in Instagram Influencer reels

To become a sponsor contact Amanda Dean by phone or text at 908-838-8612 or via email at marketing@exploremillburnshorthills.org

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SOCIAL MEDIA PROMOTIONS

- Dedicated Instagram Reels (4)
- Event Instagram Posts (Logo)
- Event Instagram Reels (Logo)
- Event Instagram Stories (Logo)
- Event Facebook Posts (Logo)
- Event Facebook Reels (Logo)
- Event Facebook Stories (Logo)

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DIGITAL PROMOTIONS

- Dedicated Explore Eblast (1)
- Explore Eblasts November 11th - December 31, 2023 (Logo)
- General Event Listings (Logo)
- Paid Event Listings in Tapinto (Logo)
- Paid Event Listings in the Patch (Logo)
- Digital Event Guide (Logo)
- Explore Website (Logo)
- Event Press Releases (Logo)

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PRINT PROMOTIONS

- Downtown Event Banner (Logo)
- General Event Signage (Logo)
- Event Posters (Logo)
- Event Promo Postcards (Logo)

Event Listing in Edible NJ Magazine -
General Full-page Promo Artwork already submitted due to printing deadlines

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