2025 Upper Millburn Ave Block Party

Presented by Explore Millburn-Short Hills

July 26th in Short Hills

NEW OPPORTUNITY
Event Website Sponsor - $250 (0 Available, 1 Secured)

SPONSORSHIP OPPORTUNITIES

The Metropolitan has over 250 units. Expose your business to these new residents!

BENEFIT	SIGNATURE SPONSOR $5,000 *0 Available* *1 Secured*	EVENT SPONSORS $1,500 *2 Available* *1 Secured*	PARTY SPONSORS $750 *8 Available* *2 Secured*
Street Banner	XL Logo	N/A	N/A
Storefront Posters	XL Logo	Large Logo	Small Logo
Event Signage - 4+ A-Frame Signs	XL Logo	Large Logo	Text
Dedicated Eblast to Over 3,000 Subscribers	1	N/A	N/A
All Explore Eblasts July 1-26	XL Logo	Large Logo	Text
Dedicated Instagram & Facebook Reels	2	1	N/A
UMA Block Party Instagram & Facebook Posts	XL Logo	Large Logo	Text
Paid Event Listings	XL Logo	Text	Text
Explore Website- Events Page	XL Logo	Large Logo	Text
Promotional Table at Event	Yes	Yes	Yes

Sponsorship Deadline is July 7, 2025

Contact Amanda Dean to secure your sponsorship today!
Via cell (908) 838-8612 or via marketing@exploremillburnshorthills.org

Please Note: Prices are subject to change

2025 Halloween

Presented by Explore Millburn-Short Hills

October 31st in Downtown Millburn

NEW OPPORTUNITY
Event Website Sponsor - $250 (1 Available)

SPONSORSHIP OPPORTUNITIES

Now in its third year, this event has become a family tradition!

BENEFIT	HALLOWEEN SPONSOR $2,500 *0 Available* *1 Secured*	PUMPKIN PATCH SPONSORS $750 *4 Available* *1 Secured*	TRICK-OR-TREAT SPONSORS $500 *9 Available* *1 Secured*
	DETAILS	**DETAILS**	**DETAILS**
Street Banner	XL Logo	N/A	N/A
Storefront Posters	XL Logo	Medium Logo	Small Logo
Event Signage - 4+ A-Frame Signs	XL Logo	Medium Logo	Text
Dedicated Eblast to Over 3,000 Subscribers	1	N/A	N/A
All Explore Eblasts October 1-31	XL Logo	Medium Logo	Text
Dedicated Instagram & Facebook Reels	2	1	N/A
Halloween Instagram & Facebook Posts	XL Logo	Medium Logo	Text
Paid Event Listings	XL Logo	Text	Text
Explore Website - Events Page	XL Logo	Medium Logo	Text
Promotional Table at Event	Yes	Yes	Yes

Sponsorship Deadline is September 1, 2024

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Via cell (908) 838-8612 or via marketing@exploremillburnshorthills.org

Please Note: Prices are subject to change

2025 Winter Villages

Presented by Explore Millburn-Short Hills

December 6th & 13th

NEW OPPORTUNITY
Event Website Sponsor - $250 (1 Available)

SPONSORSHIP OPPORTUNITIES

In 2024, we had over 600 attendees a day. This event grows every year.

BENEFIT	SIGNATURE SPONSOR $3,500 *1 Available*	FIRE PIT SPONSORS $1,500 *4 Available* *1 Secured*	IGLOO SPONSORS $750 *3 Available* *2 Secured*
	DETAILS	DETAILS	DETAILS
Street Banner	XL Logo	N/A	N/A
Storefront Posters	XL Logo	Large Logo	Text
Event Signage - 4+ A-Frame Signs	XL Logo	Large Logo	Text
Dedicated Eblast to Over 2,600 Subscribers	1	N/A	N/A
All Explore Eblasts November 1, 2024 - December 31, 2024	XL Logo	Large Logo	N/A
Dedicated Instagram & Facebook Reels	2	1	N/A
Winter Villages Instagram & Facebook Posts	XL Logo	Large Logo	Text
Paid Event Listings	XL Logo	Text	Text
Explore Website - Events Page	XL Logo	Large Logo	Text
Promotional Table at Event	Yes	Yes	Yes
Dedicated Igloo Signage	N/A	N/A	Large Logo

Sponsorship Deadline is October 1, 2025

Contact Amanda Dean to secure your sponsorship today!
Via cell (908) 838-8612 or via marketing@exploremillburnshorthills.org

Please Note: Prices are subject to change